Refugee Week

20-26 June 2022: Healing **Event Organiser Pack**

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What is Refugee Week?

Refugee Week is an annual festival celebrating the contributions, creativity and resilience of refugees

Through arts, culture and community events, Refugee Week aims to:

- Bring people together
- Provide a platform for the voices, perspectives and creative work of refugees
- Bring about deeper understanding of refugee experiences

Refugee Week 2022 is 20-26 June, and the theme is <u>Healing</u>.

Everyone is welcome to take part in Refugee Week by holding their own event or activity, big or small, anywhere in the UK or the world.

Recent programmes have included performances, artistic commissions, creative workshops, schools' activities, community get togethers, football tournaments, faith events, cooking classes, meals, walks, talks and podcasts – to name a few!

Refugee Week 2022: Healing

Whether it's about looking after ourselves and each other at difficult times, overcoming divisions or coming together for the survival of our shared planet, healing matters to us all. We invite you to respond to the theme of 'Healing' in your Refugee Week event or activity, and join us in celebrating community, mutual care, and the human ability to start again.



Refugee Week is a <u>partnership project</u> coordinated by Counterpoints Arts.

Refugee Week events respect these common principles

We All have the Right to be Safe: Everyone deserves a home

There is a Bigger Us: The safety of each of us matters to all of us

Open to All: Our events are welcoming and inclusive

Celebrating Contributions: Everyone has something to give, no-one has anything to prove

Arts and Culture Make Change: Creativity helps us see things differently

A Space for Many Stories: No single narrative represents 'the refugee experience'

Leadership Matters: Wherever possible, refugees should lead

Refugees are not a Single Group: Refugees face different barriers

Reclaiming 'Refugee': We use the term positively, and respect people's right to self-define



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Getting Started

Refugee Week events come in all shapes and sizes. Here are some suggested first steps



- Find others in your local area who are already involved in Refugee Week, by searching online, through <u>Refugee</u> <u>Week Key Contacts</u> or the <u>Refugee Week and Platforma</u> <u>Google Group</u>
- Can you co-organise with someone from a different background, or partner with a group that can reach a new audience?
- Can someone with refugee experience help lead your event? Resource: <u>Who Decides?</u>
- Hold a local planning meeting to build networks and share ideas and resources. Resource: <u>Template agenda</u>
- Explore the Refugee Week 2022 Simple Acts (see <u>p6</u>)
- <u>Sign up</u> to the Refugee Week newsletter for updates and resources



Things to Consider

Food for thought as you start to plan

Audience: Does your event aim to reach a particular group, or bring together different communities? Think about which platform or location you will choose and how you will publicise your event in order to reach your target audience. Resource: <u>Reaching New Audiences | Britain Talks: Healing Divisions</u>

Partners: Who can you partner with that might bring new experiences, expertise or audiences?

Storytelling: If personal stories are being shared, how can this be done in a safe and empowering way? Resource: (Beyond)
Storytelling

Fundraising: How will you fund your event? You might apply for a grant, or offer 'pay as you feel' tickets. Resource: Fundraising Tools + Tips Access: Think about how you can remove barriers to participation, including relating to disability, neurodiversity, language, income and internet access. <u>Resources: Access</u> <u>checklist | Creating Participatory Spaces</u>

Safety + Wellbeing: How can you help protect people in vulnerable situations and ensure wellbeing? You might start by preparing a friendly code of conduct for your event, or do a simple 'safeguarding risk assessment'. For online events, it's safest not to share Zoom publicly, and to disable share screen. Resource: <u>NHS safeguarding pocket guide</u>

Evaluation: How will you gather feedback and record learning?



Simple Acts

Use these Simple Acts as inspiration or building blocks for your event







1. <u>Send a Message</u>

SIMPLE ACTS

Share a message of kindness and hope

2. <u>Share a Dish</u>

Make new connections through food

3. <u>Have a Chat</u>

Reach out through a simple conversation

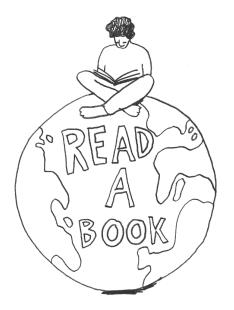
4. <u>Watch a Film</u>

Watch or screen a film from <u>Moving</u> <u>Worlds</u>



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Simple Acts







Your Event

5. <u>Read a Book</u>

Turn the pages and travel new worlds

6. <u>Walk Together</u>

Join the 'Great Walk Together' as part of Refugee Week + The Great Get Together

7. <u>Plant a Seed</u>

Come together to reconnect with nature

8. Join the Movement

Invite your networks to stay involved all year round



SIMPLE ACTS

For more details and resources for each Simple Act, visit the <u>Refugee Week website</u>

Promoting Your Event

Download the Refugee Week logo to use in your publicity <u>here</u>

Help your event get the attention it deserves

- There are many different ways to spread the word, including printed flyers, word of mouth, social media, local media and listings websites. Think about your target audience and which approaches are most likely to reach them - and which networks, partners or individuals can help you.
- Add your event to the <u>Events Calendar</u> on the Refugee Week website
- Use the hashtags #RefugeeWeek2022 and #HealingTogether on social media (and #SimpleActs where relevant). Check out IMIX's timeless <u>top tips</u> for getting your event seen online and <u>list of useful social media resources</u>
- Look out for the Refugee Week social media pack, with ready made posts you can share
- See IMIX's <u>tips on engaging local and regional media</u>, and use this <u>template press release</u> when contacting journalists





Checklist

GETTING STARTED	THINK ABOUT	
Find others involved locally	Target audience	
Reach out to new partners	Leadership	
Hold a planning meeting	Access	
Explore Simple Acts	Safeguarding	
PRACTICAL STEPS	DURING + AFTER	
PRACTICAL STEPS Decide date and time	DURING + AFTER Capture the event	
STEPS	+ AFTER	
STEPS Decide date and time	+ AFTER Capture the event	

Inspiration

Events from Refugee Week 2021

In person events

<u>Creative workshops</u>

<u>Performance</u>

Children + Young People

<u>Talks</u>

<u>Refugee Week 2021 round-up blog post</u>

Refugee Week 2021 report



Resources Index

About Refugee Week

How to Get Involved in Refugee Week 2022

About Refugee Week + Shared Values

Refugee Week Theory of Change

Refugee Week 2021 Report

Timeline to Refugee Week 2022

The Issues

Facts About Refugees, Refugee Action

Global Displacement Figures, UNHCR

<u>Traces timeline of refugee contributions to UK</u> <u>arts and culture, Counterpoints Arts</u>

<u>Timeline: 400 Years of Refugee Movement to</u> <u>the UK, Refugee History</u>

<u>Timeline: The History of British Immigration</u> <u>Policy (1905-2016), Refugee History</u>

Event Planning

Template Agenda for Planning Meeting

Running Effective Online and 'Hybrid' Events

Reaching New Audiences Creating Participatory Spaces Fundraising tools and tips Access checklist Refugee Week and Platforma Google Group Promotion Social media tips and resources, IMIX Tips on engaging media, IMIX Template press release Programming Simple Acts Moving Worlds

Representation and Power

Supporting Lived Experience Leadership

(Beyond) Storytelling

Racial Justice and Refugee Solidarity

Communities

Refugee Week in your Faith Community

Football and Refugees

<u>Schools Resources</u>

Transformative Conversations

Britain Talks: Healing Divisions

Changing the Conversation on Asylum: A Messaging Guide, Freedom From Torture

Further Resources

<u>Platforma Manifesto: A guide to good practice</u> <u>for the arts, refugees & migration,</u> <u>Counterpoints Arts</u>

<u>Sanctuary in the Arts Resource Pack, City of</u> <u>Sanctuary</u>

Refugee Action Good Practice website



Partners



Refugee Week is a partnership project coordinated by <u>Counterpoints Arts</u>. Refugee Festival Scotland is coordinated by Scottish Refugee Council and Refugee Week Wales by Welsh Refugee Council.

Refugee Week was founded in Australia, and the longstanding programme there is run by Australian Refugee Council.

Refugee Week is growing internationally and will this year take place in Greece, Germany, Hong Kong, Taiwan and Malta, coordinated independently, with support from Counterpoints Arts.

What did you think of this pack? Send your questions and feedback to <u>emily@counterpointsarts.org.uk</u>

